

yena song

industrial designer
los angeles

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interests

Exploring new places,
food, and products
while capturing those
moments through
photography.

education

Art Center College of Design Sept 2015–May 2020
Product Design, Bachelor of Science
Pasadena, CA

Langley Fine Arts School 2011–2015
Langley, Canada

experience

Spigen Irvine, CA
Design Specialist, Aug 2020–present
Designed and rendered multiple media contents
in order to visually storytell towards targeted market.

Hamilton Beach Brand, Inc. Richmond, VA
Industrial Design Intern, Jan 2019–Apr 2019
Collaborated with the Industrial Design team in supporting
new product design projects and design modifications.

Peer Coach Art Center College of Design Fall 2018
Assisted students in the product design department through
one-on-one meetings in order to help the skills needed in the field.

Teachers Assistant Art Center College of Design
Assisted teachers by guiding students through skill based
courses using Solidworks program and sewing machines.
Solidmodeling, Summer 2017
Sewing Lab, Fall 2017, Spring 2018, Fall 2018

Cubbycase Boston, MA
Freelance, Aug–Sept 2016
Logo/package design for first Cubbycase product launch.
Final design chosen and published.

academic projects

ArtCenter Hyundai sponsored project Spring 2018
Addressed quality of life for the elderly in
conjunction with autonomous vehicle.

ArtCenter MOCA sponsored project Fall 2017
Redesigned the public space and the experience at MOCA.
Collaboration with USC school of Architecture.

achievements

Art Center Entrance Scholarship 2015–2020

Art Center Gallery
Headphone Design Fall 2016

skills

design

analog & digital sketching, CAD, 3D rendering,
rapid prototyping, user experience, graphic design
design research, concept development, storytelling

software

Adobe Photoshop, Illustrator, InDesign, Premier Pro,
Adobe XD, Solidworks, Keyshot, Keynote, Sketch, InVision

Korean (Native) and English