

education

Art Center College of Design
Pasadena, CA

09.2015 - 05.2020
Bachelor of Science, Product Design

experiences

Spigen
Irvine, CA

Lead Designer 01.2024 - Present
Oversee and lead a variety of projects, including branding, marketing, social media, web, and Amazon content, while ensuring distinctive and cohesive visual branding. Manage and guide the design team for both Spigen and its sub-brand, Legato Golf.

Senior Designer 01.2022 - 01.2024
Lead and assisted in various categories within the brand including a sub-brand launch, Legato Golf. Projects consisted of UI/UX for websites, branding, social media, and Amazon contents.

Junior Designer 08.2020 - 01.2022
Assisted in developing digital assets to enhance brand growth and visual storytelling across web, social media, and Amazon platforms.

Hamilton Beach Brands
Richmond, VA

Industrial Design Intern 01.2019 - 04.2019
Worked closely with the industrial design team to conceptualize and develop new products, refine CMF (Color, Material, and Finish) variations, and implement design modifications to enhance functionality and aesthetics.

skills

design

web design
user experience
brand design
visual identity
marketing design
digital design
art direction
typography
layout

interpersonal

design strategy
problem solving
team collaboration
project management
team management
collaboration

software

Adobe Creative Cloud
Figma

language

English
Korean